

gross rates in euro before tax

| no preferential position | Domus | Casa Mea | Caminul | Planul Casei Mele | Util | Clever Travel | RUE |
|--------------------------|-------|----------|---------|-------------------|------|---------------|-----|
|--------------------------|-------|----------|---------|-------------------|------|---------------|-----|

| | | | | | | | |
|---------------------|------|------|------|------|------|------|------|
| single page | 2900 | 3000 | 3000 | 2500 | 1200 | 2500 | 900 |
| double page spread | 5200 | 5500 | 5500 | 4500 | 2200 | 4500 | 1600 |
| 1/2 page horizontal | 1700 | 1800 | 1800 | 1500 | 700 | 1500 | 500 |
| 1/2 page vertical | 1700 | 1800 | 1800 | 1500 | 700 | 1500 | 500 |
| junior page | 1900 | 2000 | 2000 | 1650 | 750 | 1650 | 550 |
| double 1/2 page | 3100 | 3300 | 3300 | 2700 | 1300 | 2700 | 1000 |
| 1/3 page | 1100 | 1200 | 1200 | 1000 | 500 | 1000 | 400 |
| 1/4 page | 900 | 1000 | 1000 | 800 | 400 | 800 | 300 |
| advertorial | 2500 | 2500 | 2500 | 2300 | 900 | 2000 | 500 |

| premium position | Domus | Casa Mea | Caminul | Planul Casei Mele | Util | Clever Travel | RUE |
|------------------|-------|----------|---------|-------------------|------|---------------|-----|
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| | | | | | | | |
|---------------------------|------|------|------|------|------|------|------|
| Outside Back Cover | 5000 | 5500 | 5500 | 4500 | 2000 | 4000 | 1600 |
| Inside Front Cover | 4000 | 4500 | 4500 | 3800 | 1500 | 3200 | 1500 |
| Inside Back Cover | 3000 | 3500 | 3500 | 3000 | 1300 | 2800 | 1400 |
| Inside Front Cover Spread | 6500 | 6500 | 6500 | 6000 | 2500 | 4000 | 2000 |
| 1st RHP | 3300 | 3500 | 3500 | 2800 | 1400 | 2800 | 1100 |
| 2nd RHP | 3200 | 3400 | 3400 | 2700 | 1300 | 2700 | 1000 |
| 1st Double Page Spread | 5500 | 6000 | 6000 | 5000 | 2300 | 4200 | 1800 |

| insert rates | 160gsm (per 1000) |
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|-------------------|------------|
| max 4 pages | 150 |
| more then 4 pages | on request |